



# POWER THE PRESENT INNOVATIONS, INSPIRE THE FUTURE IMPACT

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**STARTUP SUPPORT  
SERVICE**

NEW ENERGY NEXUS

**NEW  
ENERGY  
NEXUS**



# ABOUT NEX

New Energy Nexus is the world's leading ecosystem of funds and accelerators supporting diverse clean energy entrepreneurs

## Global

New Energy Nexus is an international organization that supports clean energy entrepreneurs with funds, accelerators and networks. Founded in 2004, we now run programs in the USA, China, India, Southeast Asia, and Africa.

**12 COUNTRIES**

**880**

**STARTUPS SUPPORTED**

## Thailand

University Bootcamps & Graduate Course



Solar Entrepreneur Training



Corporate Pilot Sandbox



**147**  
Entrepreneurs supported

## Startup Support Service

We accelerate startup growth & serve as a climate / green technology solution provider for client seeking for new innovation both domestically and internationally.



Thai Startups



Global Startups

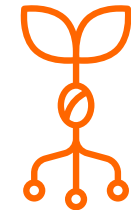


Green Solution Finder

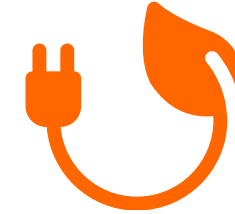


# ENERGY & CLIMATE SECTOR FOCUS

We work with early-stage companies with high growth potential across the diverse verticals driving Thailand's energy transition & climate tech future



AGRITECH



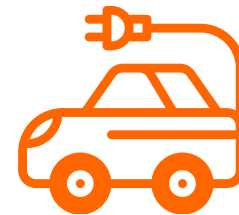
CLEAN ENERGY



CLIMATE FINTECH



CUSTOMER EXPERIENCE



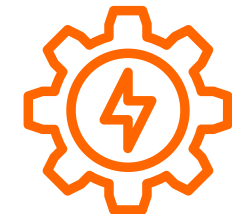
ELECTRIC MOBILITY



ENERGY ACCESS



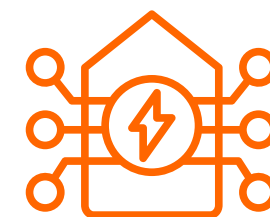
ENERGY EFFICIENCY



ENERGY MANAGEMENT



BUSINESS MODEL INNOVATION



ENERGY STORAGE










IOT & DIGITIZATION



SMART GRID

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# STARTUP SUPPORT Service Overview

We **accelerate** startup growth & serve as a climate / green technology **solution provider** for client seeking for **new innovation**

## THAI STARTUPS



### Commercial Partnership & International market Expansion

Support Thai Early-stage startups to a growth in commercialization and penetrate new market with NEXUS

## GLOBAL STARTUPS



### Localization & Market Entry into Thai market

Strategically navigate the opportunities in Thailand market for International Startups and forging a global startup with Thai Identity

## SOLUTION FINDER



### Startup Profile Verification & Solution Matching

Provides a centralized hub of credible resources to streamline the process of finding the right green solution



# THAI STARTUP SUPPORT

Gain partnership & exposure to scale your business through our startup support service

## SALE & PARTNERSHIP



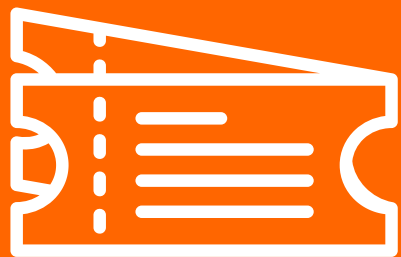
- Get exclusive introduction to NEX networks
- Gain exposure through programs access
- Grow opportunities with POC / sale / investment partnership

## INTERNATIONAL MARKET EXPANSION



- Be invited to international Event
- Connect with international investors
- Access to global incubation program
- Strategize new market entries and localized insights

## NETWORK & CONFERENCE



- Get free / discount Ticket & Booth showcase
- Shine on stage at NEX events

## MEDIA & COMMUNITY



- Highlight your startup solution's across NEX's websites
- Access a worldwide climate tech network of partners and solution seekers

## EXTRA BENEFITS



Use "Nexus" code to claim extra benefits on softwares



# BENEFIT: Sale & Partnership

We help startups gain sale & build strong partnership to grow exponentially

**Elevate your startup's growth journey with our partnership solutions**



## Exclusive Introduction to Nexus' Network

Introduction to Nexus's Partners & Potential Customers



## Gain Exposure through Nexus' programs

Opportunities to participate, sponsor, and gain exposure in New Energy Nexus Programs



## POC / Sale / Investment opportunities

Early to get into an exclusive opportunity for POC of startup's solution or Partnership Opportunity

Nexus operates on a **Success Fee model**, wherein fees ranging from 5% to 10% are charged only in the case of a successful outcome. If it's solely a Proof of Concept (POC), there are no charges incurred.

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# BENEFIT: Sale & Partnership

NEW ENERGY NEXUS

## NEX Ecosystem

during the past 5 years

# We worked with 40 + Strategic Partners

### UNIVERSITIES



### ACCELERATORS



### VC / CVC



### GOVERNMENT ENTITIES



### NGOs / ASSOCIATES







## BENEFIT: Exclusive Events

We give opportunity for startups to gain their exposure in events & conferences

Expanding your network and put your startup on the spotlight of the industry



### Exclusive Booth access or Ticket Access

Get free / discount Ticket & Booth showcase in special events



### Get to shine on stage

Build Credibility with Exclusive Panel Discussions or Keynote at Nexus Network's event

### Startup's Benefit



Get a **FREE** booth offer at NEX/Partner Event (Premium Tier)



Access **FREE** or **20-30 % discount** for Ticket or Booth at NEX/Partner Event (Free Tier)

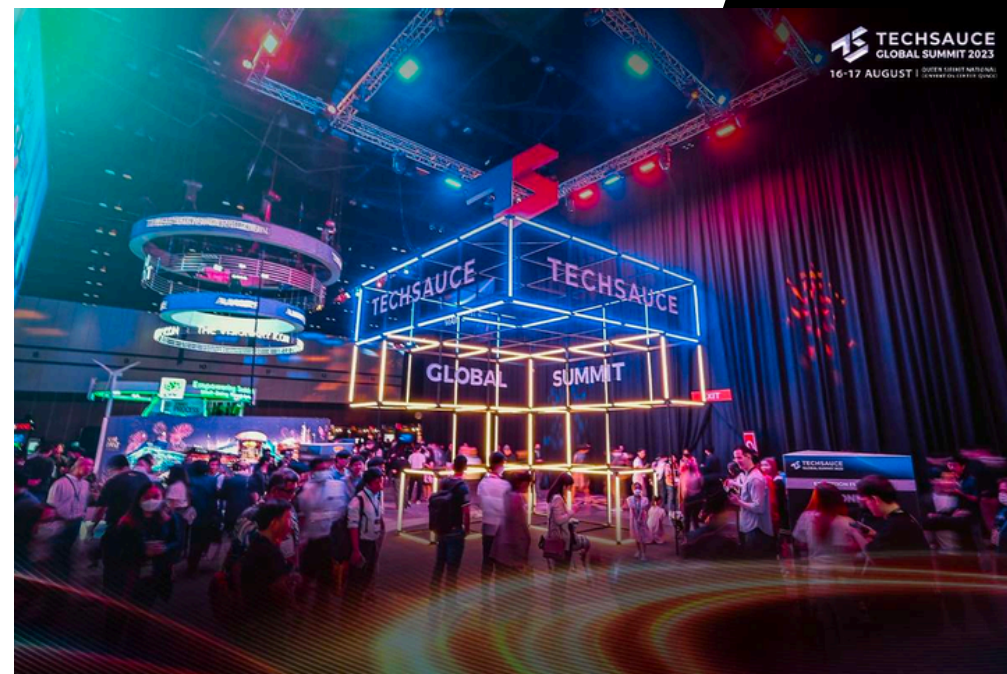


# BENEFIT: Networking & Conference

We give opportunity for startups to gain their exposure in events & conferences



NEX COP28



Techsauce Summit



Decarbonize Thailand Symposium



# BENEFIT: International Market Expansion

We provide extensive networks and resources to expand startup globally

**The world is your market, leverage our tools to expand your startup internationally**

### Shine Abroad

Exclusive invitation to New Energy Nexus International Event across all chapters



### Global Incubation program

Access a global incubation program, providing personalized guidance, mentorship, and valuable resources

### Meet with International Investor

Connect with a curated group of international investors, participate in pitch sessions, and gain insights to enhance funding opportunities



### Market Entry Localization

Tailor market insights, strategize local partnerships, and support in developing customized market entry strategies

**880** STARTUPS SUPPORTED

**12** COUNTRIES IMPACTED

**>\$1.5B** Mobilized Funds

**\$52M** CATALYTIC CAPITAL INVESTED

**42** PROGRAM COHORTS

## BENEFIT: Media & Community

We help the world recognized your value through our media partnership and an inclusive space for climate solutions to connect & grow

Join our dynamic community where media partnerships amplify your impact

### Media



#### Solution Catalog

Distribute Climate Business solution Catalog monthly to Nexus Partner:

- VC/CVC, NGO, Government



#### NEX' website

Share startup profile on Nexus' global & Thailand's website



### Community



#### Opportunity updates

Receive bi-weekly updates on the latest networking events and conferences



#### Exclusive network platform

Connect with exclusive network of startups entrepreneurs, investors, and experts in the industry



#### Knowledge sharing & discussion

Be a part of our knowledge sharing community and climate-tech discussion platform

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## COMMITMENT

Following our free service, we request your dedication to participate in monthly meetups and collaborating in events



### Engage in monthly Check-in Call

Engage in Monthly Check-in Call with our Relationship Manager to address any concerns and strategize collaborative opportunities for the future.



### Collaborate in Nexus's Event

Collaborate with Nexus's upcoming events where we bring diverse perspectives from industry experts and individuals to foster a collaborative ecosystem.



### Commitment to opportunities

Follow through and actively participate in opportunities or event that you have registered or confirmed your attendance.



# SERVICE FLOW

Joining our network, our personal relationship manager will connect you to partnerships, events, community, and extra benefits



**Startups**



Relationship manager



**Sale & Partnership**



**Networking events & conferences**



**International Market Expansion**



**Media PR & Nexus startup community**



**Extra benefits**



# SERVICE PACKAGES

We offer 6 months free trial service

## BASIC PACK

Wide opportunity for startups to explore the Thai Market Landscape

**Free**

- ✓ Inclusive Community
- ✓ Discount on Events / Benefits
- ✓ 10% Success fee charged

## PREMIUM PACK

Explore all unlimited possibilities offered by NEXUS and ecosystem

**\$30,000**

Full Service Annually

- ✓ At least 1 POC Lead per month
- ✓ Free Events / Benefits
- ✓ 5% Success fee charged
- ✓ International Opportunities
- ✓ Priority in POC / Sale Opportunity / Showcase Opportunity / Stage Publicity



# SUMMARY

## SERVICE SUMMARY

### OUR SERVICE

We accelerate startup growth & serve as a climate / green technology solution provider for client seeking for new innovation

### SALE & PARTNERSHIP

- Exclusive Introduction to Nexus' Network
- Gain Exposure through Nexus' programs
- POC / Sale / Investment opportunities

### NETWORK & CONFERENCE

- Exclusive Booth access or Ticket Access
- Get to shine on stage

### INTERNATIONAL MARKET EXPANSION

- Shine Abroad
- Global Incubation program
- Meet with International Investor
- Market Entry Localization

### MEDIA PR & NEXUS STARTUP COMMUNITY

#### Media

- Solution Catalog
- NEX' website

#### Community

- Opportunity updates
- Exclusive network platform
- Knowledge sharing & discussion

### EXTRA BENEFITS

Use "Nexus" code to claim extra benefits on softwares

### SERVICE FEE

We offer free trial service for our premium pack

### COMMITMENT

- Engage in monthly Check-in Call
- Collaborate in Nexus's Event
- Commitment to opportunities





# Let's kickstart the next chapter of your startup journey together.

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to continue the conversation: please reach out to Pasu Akaniwan  
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